GovDelivery

Helping Government Efficiently and Effectively Engage with the Public

***Deb Castle**, Regional Account Executive*
651-379-6224

www.govdelivery.com

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govDELIVERY™
get the word out.

GovDelivery Value

Maximize direct connections with the public through digital communications

Effectiveness – Reach More People
Dramatically increase the number of people you reach directly

Efficiency – Automate Complex Communications
Streamline communication across email, SMS, social media and other channels

Engagement – Create Mission Value
Drive users to the online and offline activities that create the most value for the State

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GovDelivery
Deep experience – Substantial scale

- **More than 550** public sector organizations manage their digital communications through GovDelivery
- **More than one billion** messages are sent quarterly by government agencies through GovDelivery
- **30,000** people sign up every day through GovDelivery to receive digital messages from the government
- Client messages have an industry-leading deliverability rate **greater than 99%**
- Clients typically grow the base of people they reach by **75%** in the first year

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What is it?

Digital Communication Management

is an automated system that uses email, text messaging, RSS and social media to notify citizens about specific topics when new information is posted to a government website. Thus, enhancing reach without increasing workload.

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Communication: What do we say?

- Weather
- Public Meetings
- Events
- Special Projects/Initiatives
- Volunteer Opportunities
- Health Updates/Advisories
- License Reminders
- Day-to-Day Activities

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Offer Citizens Updates

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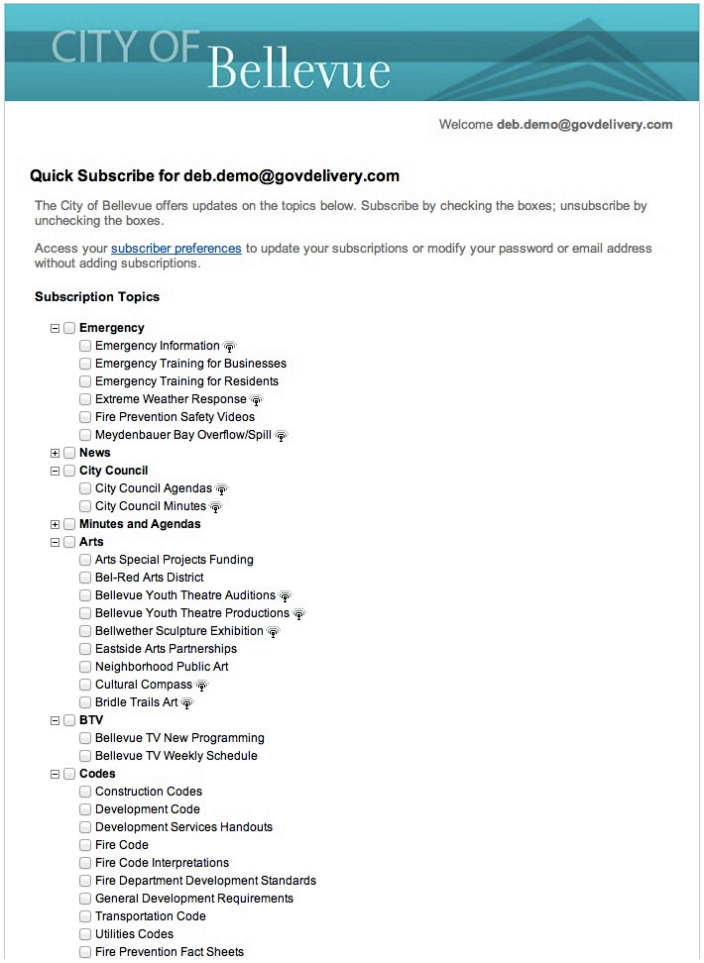
Stay Informed



CITY OF Bellevue

Welcome **deb.demo@govdelivery.com**

Quick Subscribe for deb.demo@govdelivery.com

The City of Bellevue offers updates on the topics below. Subscribe by checking the boxes; unsubscribe by unchecking the boxes.

Access your subscriber preferences to update your subscriptions or modify your password or email address without adding subscriptions.

Subscription Topics

- **Emergency**
  - Emergency Information
  - Emergency Training for Businesses
  - Emergency Training for Residents
  - Extreme Weather Response
  - Fire Prevention Safety Videos
  - Meydenbauer Bay Overflow/Spill
- **News**
- **City Council**
  - City Council Agendas
  - City Council Minutes
- **Minutes and Agendas**
- **Arts**
  - Arts Special Projects Funding
  - Bel-Red Arts District
  - Bellevue Youth Theatre Auditions
  - Bellevue Youth Theatre Productions
  - Bellwether Sculpture Exhibition
  - Eastside Arts Partnerships
  - Neighborhood Public Art
  - Cultural Compass
  - Bridle Trails Art
- **BTV**
  - Bellevue TV New Programming
  - Bellevue TV Weekly Schedule
- **Codes**
  - Construction Codes
  - Development Code
  - Development Services Handouts
  - Fire Code
  - Fire Code Interpretations
  - Fire Department Development Standards
  - General Development Requirements
  - Transportation Code
  - Utilities Codes
  - Fire Prevention Fact Sheets
- **Getting Involved**
  - Civic Volunteering
  - Environmental Stewardship Volunteering
  - Recreation Volunteering
  - Senior Volunteering
  - Teen Volunteering
  - Volunteer Opportunities
  - Volunteering Events
  - Board/Commission Openings
- **Jobs**
  - Fire Department Testing and Hiring
  - Job Openings
- **Neighborhoods**
- **Procurement**
  - Bids and Requests for Proposals and Qualifications
- **Special Interest**
  - Botanical Garden Volunteers
  - Diversity Announcements
  - Diversity Events
  - Diversity Jobs
  - Eastside Conversations on Race and Culture
  - Volunteer Coalition
  - Cultural Diversity
  - City Taxes
- **Sports and Recreation**
  - Adult Sports Leagues
  - Bellevue Aquatic Center
  - Bellevue Marina
  - Bellevue Skate Parks
  - Crossroads Community Center
  - Lake Hills Greenbelt
  - Lewis Creek Programs
  - Mercer Slough Environmental Education Center
  - North Bellevue Community Center
  - Parks & Community Services eNews
  - Recreation and Events
  - Robinswood Tennis Center Fees and Programs
  - Seasonal Parks Connections Brochure
  - South Bellevue Community Center
  - Youth Sports
  - Bellevue Outdoor Movies
  - Newport Hills Neighborhood Park Planning
  - Challenge Course Expansion
- **Traffic**
  - Traffic Advisories
  - Traffic Action Plans
- **Planning**

Save Cancel

Your contact information is used to deliver requested updates or to access your subscriber preferences.

Privacy Policy - Help

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Stay Informed

City of Redmond
Parks & Recreation

Celebrate the CENTENNIAL by day
December 1, 2012
Redmond Lights celebrating winter traditions by night
www.RedmondLights.com

Gobble Gobble, Win a Turkey or a Cruise!

Saturday, November 17th
10am, Farrel-McWhirter Park
19545 Redmond Road

Register NOW, limited space!

Join us for our annual 4-mile Poultry Predictor Race! The race is open to all levels of runners and you don't have to cross the finish line first to win! Be the closet to your finish time and win a turkey. Pre-registration is $30. All participants will be entered into a raffle for a 3-day Carnival Cruise, courtesy of Wydham Vacation Ownership!
Read more.

Centennial Bonfire

Join us for a Community Bonfire!

Sunday, December 30th
5-7pm
City Hall Campus

Celebrate our Centennial, mingle with neighbors and enjoy marshmallow roasting, music and luminaria!

www.100years.redmond.gov

City of Redmond Parks and Recreation
16600 NE 80th St
Redmond WA
425-556-2300
redmond.gov/ParksRecreation

Events Page
City's Twitter Page
Subscribe to our news

Reserve party or meeting space online!

Need an Auditorium, Stage, Dance Room, Meeting Room or Kitchen Facilities? The Old Redmond Schoolhouse Community Center has it all. Read more and/or watch a video.

Santa Breakfast
Get Your Tickets NOW!

Saturday, December 8

Read more.

From: City of Auburn [mailto:auburnwa@public.govdelivery.com]
Sent: Monday, July 18, 2011 4:22 PM
To: Jennifer Kaplan
Subject: Auburn's National Night Out Scheduled Aug. 2; Registration Now Underway : TEST

--- PRESS RELEASE ---
For Immediate Release

CITY OF AUBURN WASHINGTON

Auburn's National Night Out Sched
August 2; It's America's Night Ou
Against Crime!

Contact:

Duanna Richards, Neighborhood Programs Manager

253-931-3099

drichards@auburnwa.gov

FOR IMMEDIATE RELEASE: June 8, 2011

AUBURN, Wash. – June 8, 2011 - The 28th Annual National Night Out (NNO), a unique crime/drug prevention event sponsored by the National Association of Town Watch (NATW), has been scheduled for Tuesday, Aug. 2. All neighborhoods are encouraged to be a part of AUBURN'S NIGHT OUT 2011 team.

On Tuesday, Aug. 2, residents in neighborhoods throughout the city of Auburn and across the nation are asked to lock their doors, turn on the outside lights and spend the evening outside with neighbors and police.

From: Port of Tacoma <portoftacoma@public.govdelivery.com>
Date: January 10, 2012 6:04:20 PM CST
To: jenniferakaplan@gmail.com
Subject: Port of Tacoma Twitter Update
Reply-To: Port of Tacoma <portoftacoma@public.govdelivery.com>

You are subscribed to Twitter for Port of Tacoma. View the tweets we sent today:

PortofTacoma: Far less than $21B recommended by task force MT @tacomaupdates: Gregoire calls for $3.6B transportation package http://t.co/y3UlKdH7 #tacoma
01/10/2012 03:10 PM PST

PortofTacoma: Far less than $21B recommended by task force MT @tacomaupdates: Gregoire calls for $3.6B transportation package http://t.co/y3UlKdH7 #tacoma

PortofTacoma: Learn why SR-167 is important to WA state's economy: http://t.co/gVWlOuQK
01/10/2012 01:11 PM PST

PortofTacoma: Learn why SR-167 is important to WA state's economy: http://t.co/gVWlOuQK

PortofTacoma: Still no money for SR-167?! See what @GovGregoire's transportation proposal includes: http://t.co/6LFsVRHJ
01/10/2012 01:10 PM PST

PortofTacoma: Still no money for SR-167?! See what @GovGregoire's transportation proposal includes: http://t.co/6LFsVRHJ

SHARE

PORT of TACOMA U.S.A. Questions for the Port of Tacoma? Contact us

STAY CONNECTED:

SUBSCRIBER SERVICES:
Manage Preferences | Unsubscribe | Help

This email was sent to jenniferakaplan@gmail.com using GovDelivery, on behalf of: Port of Tacoma · One Sitcum Way · Tacoma, WA 98421 · 1-253-383-5841

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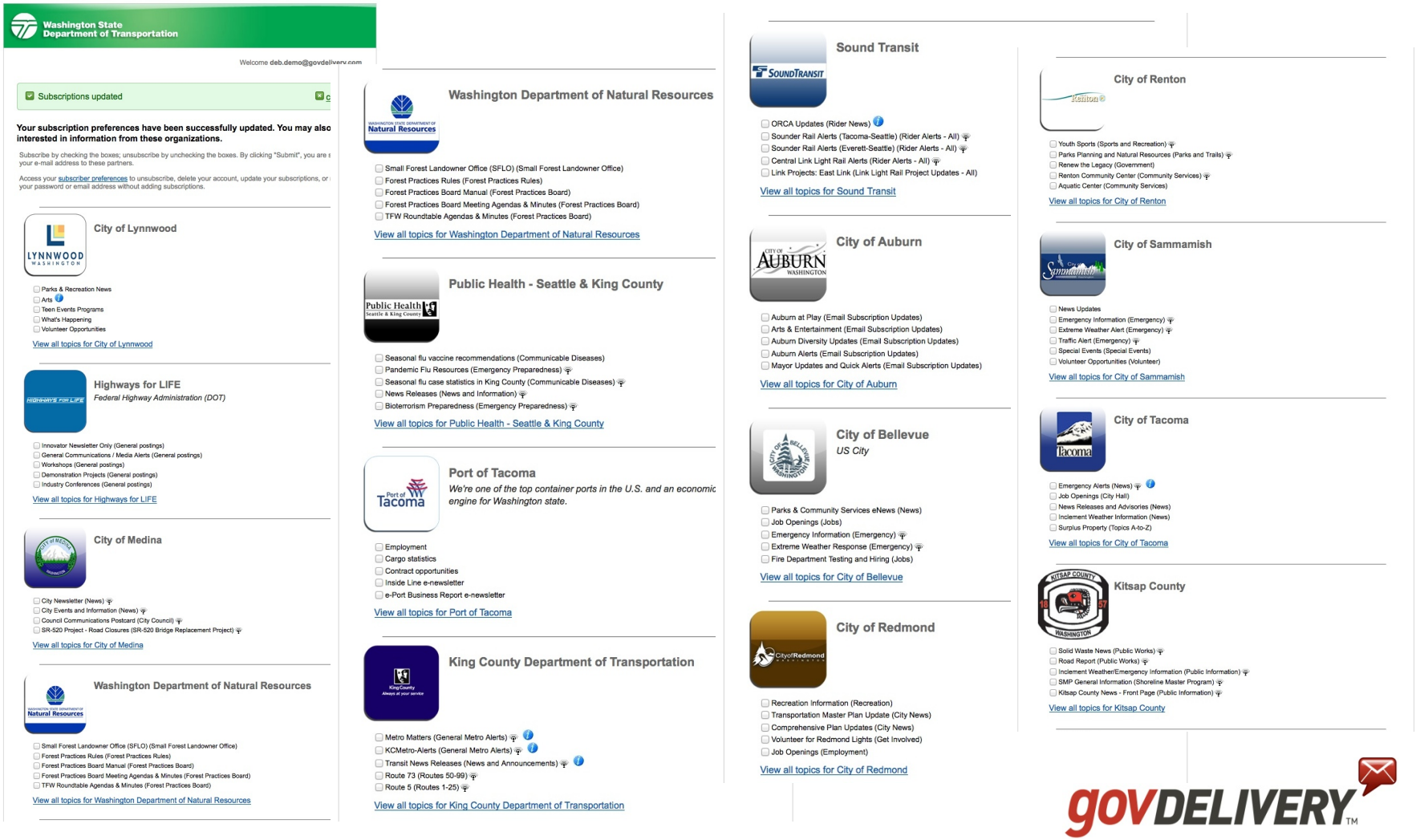
Increase Your Reach with the Network



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Increase Your Reach with Social Media

Post content directly to social media channels and efficiently create outbound communications…

Remove the need to manually access and post to various sites!

FEMA

Federal Emergency Management Agency
As we spring forward an hour for Daylight Savings, it's a great reminder to make sure you have a working smoke alarm in your home. Our latest blog post has tips on making sure your smoke alarm is working properly this spring: http://go.usa.gov/4yy

FEMA Blog: Smoke Alarms and Springing Forward
go.usa.gov
Smoke alarms significantly increase your chances of surviving a deadly home fire, so we're encouraging everyone to take simple steps to be prepared: – Test and clean your smoke alarms today and on the first of every month

2 hours ago · Like · Comment · Share

FEMA

68 fema FEMA
In photos: Urban Search and Rescue team preparing for deployment to #Japan: http://go.usa.gov/4yk #eqjp cc: @fairfaxcounty
12 Mar

March 11, 2011

Celebrating Emergency Preparedness for People with Disabilities

Posted by: Marcie Roth, Director, Office of Disability Integration & Coordination

Today's earthquake and the resulting tsunami are another reminder of the need to plan for the entire community and not just plan for the easy scenarios following a disaster, as Administrator

Urban Search and Rescue team preparing for deployment…http://go.usa.gov/4ky

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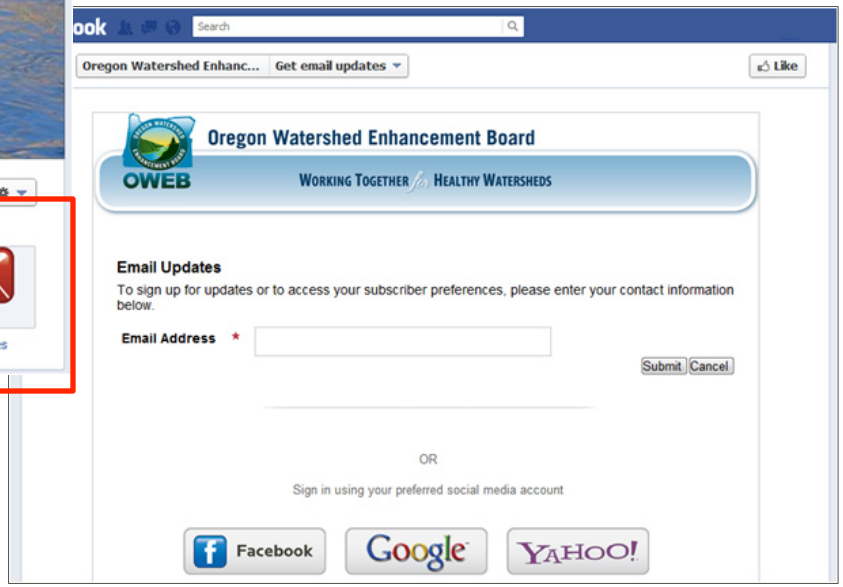
Share: Channel Cross-Promotion



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Share: Channel Cross-Promotion

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Complete the Loop

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Share: Email Content to Social Media

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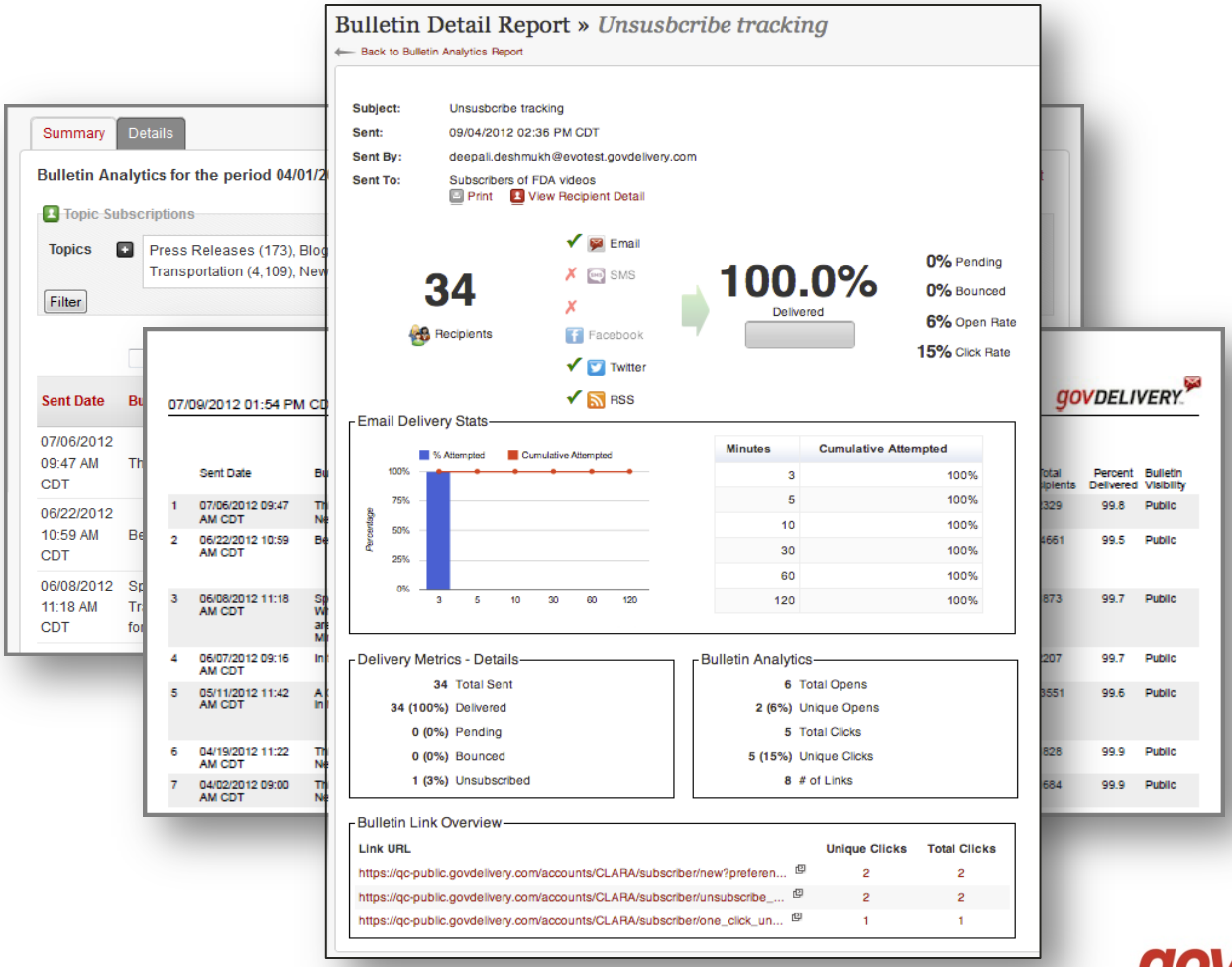
Analytics: Measuring Effectiveness



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Engagement: Results

- Weather
- Public Meetings
- Events
- Special Projects/Initiatives
- Volunteer Opportunities
- Health Updates/Advisories
- License Reminders
- Day-to-Day Activities

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Q&A

Contact:

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651-379-6224
Deb.Castle@GovDelivery.com

www.govdelivery.com

GovDelivery helps government organizations by transforming how they communicate with the public. Connecting directly to the public is more than just sending email or SMS messages and posting to social media. It's about providing relevant information to citizens when they need it to drive actions that create immediate and lasting value for the public. Over 500 Public sector organizations worldwide use GovDelivery sending over one billion targeted messages quarterly. These organizations have been able to reach more people than ever before, streamline complex communications and engage the public to create lasting value.

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